



Animal Ambassadors

The Animal Ambassadors Presentation Program is a free service, though donations are gladly accepted. The program is offered to schools and any organization which caters to children or youth in the Fredericton and surrounding area. Upon request, a guest speaker will appear at your facility to discuss animal related issues. Each presentation lasts approximately one hour, and includes supplemental handouts for participants. Leaders will also receive a resource package with follow up activities specific to your group's needs. Our presentations are intended to develop empathy, respect, sensitivity, responsibility, self control and self esteem amongst children and adults.

Kindness Club Inc.

Kindness Club Inc. (KCI) is a registered charity dedicated to humane and environmental education. It was founded in 1959 by the late honorable Hugh John Flemming's wife, Mrs. Aida Flemming. KCI provides pet care literature, humane and environmental education materials for members, group leaders, and teachers. Ongoing programs include an annual writing and essay contest, quarterly newsletters, memberships, a feeding program, spay and neuter financial assistance, public displays, and educational presentations.

Form a Kindness Club

Kindness Clubs play an important role in helping develop empathy for animals and people, and respect for the environment. Kindness Clubs need a leader to organize and supervise club meetings and activities. Teachers, librarians, youth group leaders or humane society staff can form clubs.

Kindness Club Inc. will provide your group with literature and membership cards when the member's names and fees are received. All members will also receive a subscription to the Club's newsletter. Group memberships include a leader's kit suitable for all members. Guest speaker presentations can also be arranged throughout the year. Group membership fees are as follows: \$1.00 per member (minimum of \$15.00 per group up to 15 people. \$1.00 each additional person). Please contact the Kindness Club below for an application.



Kindness Club Inc.

65 Brunswick Street
Fredericton, NB E3B 1G5
Tel: 506-459-3379
Fax: 506-450-3703
Email: kindness@nb.aibn.com
Website: www.kindnessclub.nb.ca

Kindness Club Inc.

Humane and Environmental Education
Since 1959

Animal Ambassadors

Summer Presentation Program



Presentations For All Ages

506-459-3379

The Value of Humane Educations Programs

In today's world, there is a critical need to foster humane education programs in our communities to help prevent undesirable behavior from occurring. The Kindness Club's programs provide tangible benefits to our community and its members. Our goals are to help instill moral values amongst youth, as well as develop a greater appreciation for animals and their surroundings. By exposing children to humane lessons, they will become more compassionate individuals, learn the importance of respecting others, and develop kindness towards all forms of life and the environment.

Youth groups and child care facilities will find that these programs significantly improve relationships amongst peers while increasing positive self esteem, responsibility, and confidence. Children not only gain knowledge, but learn how to work collaboratively to improve the condition of the world we share. Including such programs as part of your curriculum ensures that all children are exposed to these behaviors, helping each child develop into a valuable member of our community.



Available Topics

- **Available to All Ages:**
 - Dog Bite Prevention & Safety
 - Pet Care Responsibilities
- **Ages 3 – 4:**
 - Kindness to Animals
- **Ages 5 – 7:**
 - Animal Feelings & Compassion
- **Ages 8 – 10:**
 - Animal Empathy
 - Appropriate Animal Homes
- **Ages 11 – 13:**
 - Animal Communication & Behavior
 - Homeless Pets & Overpopulation
 - Positive Reinforcement Clicker Training
- **Ages 14 – Adult:**
 - Animal Abuse & Family Violence
 - KCI History and Forming a Club



If you are interested in having a guest speaker discuss the above animal issues, please contact:

Marci Anderson at Kindness Club Inc. (459-3379).

We kindly request notification at least two weeks in advance of date requested.

Suggestions for a Successful Presentation

- Make appointment two to four weeks in advance.
- Prepare children ahead of time. Have a discussion pertaining to the topic and make a list of concerns that participants may want to address.
- Inform guest speaker of specific topics that you would like emphasized with your group.
- Inform parents if an animal is accompanying the speaker, and discuss proper etiquette around pets with children.

Benefits for Children

- Teaches about a topic all children enjoy and find interesting.
- Uses animals as a motivational tool to teach children how to work collaboratively in a group setting.
- Develops necessary compassion and sensitivity towards all living creatures. Studies have shown that many offenders who have committed acts of violence towards people began with abusing animals as a child.*

*Arkow, Phil and Ascione, Frank.R. *Child Abuse, Domestic Violence, and Animal Abuse: Linking the Circles of Compassion for Prevention and Intervention*. 1999.